



The
Sun Connection

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Affinity/Fundraising Program for Nonprofit Organizations

The Sun Connection is excited to announce the Affinity/Fundraising program for Nonprofit Organizations. With the recent additional federal tax incentives and the development of Solar Sonoma County, solar and energy saving business in Sonoma County is expected to grow rapidly.

What's NEW for Solar?

Federal Tax credits available for solar: The recent Emergency Economic Stabilization Act of 2008 gives a 30% federal tax credit for solar with NO maximum (previous maximum was \$2,000). There are additional state and local programs/rebates as well.

How the Affinity/Fundraising program works:

The Sun Connection offers a great opportunity for Nonprofit Organizations to raise money simply by encouraging your supporters to purchase their solar systems and/or energy saving home improvements through us. In turn, every purchase made by one of your supporters (requesting the donation to your school) will generate a 3% donation of the total purchase, less sales tax.

Potential Profits:

At 3% the fundraiser would generate **\$1500 per household** (for a \$50,000 solar system) but **ANY** purchase from The Sun Connection would qualify for the donation.

Marketing Ideas:

Website announcement and link to The Sun Connection website, bulk email to supporters, include the donation coupon in your newsletter, flyers and signs at your location(s) and school/public events, have a phone-a-thon, mail postcards or letters to previous supporters, or anything that gets the word out!



Products available through The Sun Connection:

Solar Electric (PV), Solar Hot Water Heaters, Solar Pool Heaters, Solar Attic Ventilations Systems, Sun Tunnels, Skylights, Windows, Entry Doors, Solar Attic Fans, Radiant Barrier Chips Attic Insulation, Power-Save units, Gutters & Stay Clean gutter foam.

About The Sun Connection: The Sun Connection is a family owned and operated business specializing in energy saving "GREEN" home improvements since 1993. We are a Diamond Certified company, which means each year we are independently audited to prove our high customer satisfaction rating. In 2007 we received a 100% score on customers that would do business with us again. We are also fully licensed and insured.

To participate in the program please call
Alicia @ The Sun Connection 707-542-5387 or email
sales@thesunconnection.com.

Visit www.thesunconnection.com for more product
and company information.